

PROF. MITAR MARINOVIĆ

Institution Designer

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I'm in love with multigenerational ventures. I consider building them from scratch a blessing, and the best use of my time by far. My craft is taking institutions from idea to opening: museums, experience centers, universities, and now the rulebooks and factories of emerging industries, for visionary governments.

CURRENT

Initiator · The Embodied Intelligence Coalition · Geneva track, 2026

Convening the missing treaty layer for embodied intelligence on the ICAO model. Author of "The Governance Gap: Why Humanoid Robotics Needs Its Chicago Convention" (SSRN, 2026). embodiedcoalition.org

Founder · Lightseed Technologies · Montenegro

The Future Carbon Fibre Hub of Europe: advanced, automated composite manufacturing timed to EU accession. lightseed.me

Founder · Future Technologies Institute · Montenegro, in formation

Two wings: the Future Technologies Academy (advanced-manufacturing workforce) and the Advanced Materials Lab (carbon nanotubes). futuretechinstitute.me

Rector & Full Professor · Metropolitan University · Belgrade

Leading a private technology-oriented university; institution-building, strategy, and international partnerships.

INSTITUTIONS & LANDMARK PROJECTS

Museum of the Future · Dubai, UAE

One of the defining cultural-technological institutions of the decade; experiential design and delivery.

Natural History Museum · Abu Dhabi, UAE

Experiential design and cultural engineering for a flagship national institution.

Nobel Peace Center · Oslo, Norway

Gandhi experience center: immersive storytelling for one of the world's most trusted institutions.

The Ocean Race Europe · Grand Finale · Boka Bay, Montenegro

Co-initiator and executive producer of the race finale on the Adriatic.

AGV Autonomous Robotic Platform · Dubai Future Foundation

Autonomous robotic platform developed for the UAE's central future-technologies institution.

EARLIER & EDUCATION

Co-Founder & Co-CEO · Galerija 12 (G12) · Belgrade, 2004-2024

Co-led the Belgrade studio behind landmark cultural institutions: experiential design and cultural engineering, built around unique user experience. galerija12.com

MA in Technology & Trans-Media · University of Belgrade

WRITING

Essays and fiction at Archives of the Future Self (lightseeder.substack.com). Working paper on SSRN; commentary and public writing on institutions, technology, and transmission.